

# EcoINFORMA

([ecosystems.data.gov](http://ecosystems.data.gov) \*Under Construction)



**ITIS**

Integrated Taxonomic  
Information System  
**([www.itis.gov](http://www.itis.gov))**

**BISON**

*Biodiversity  
Information Serving  
Our Nation  
([bison.usgs.ornl.gov](http://bison.usgs.ornl.gov))*

Dr. Gerald "Stinger" Guala,  
Chief, Eco-Science Synthesis Branch  
Core Science Analytics and Synthesis  
Core Science Systems  
United States Geological Survey

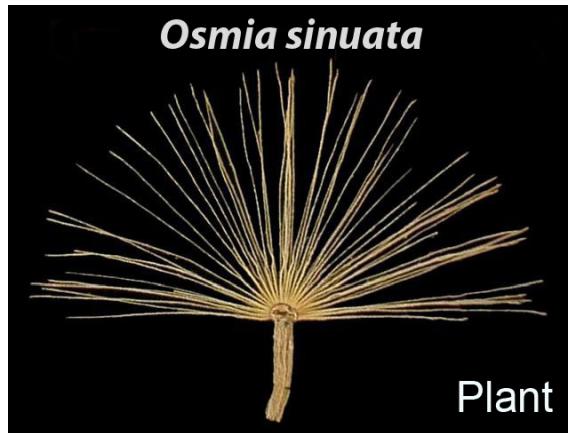




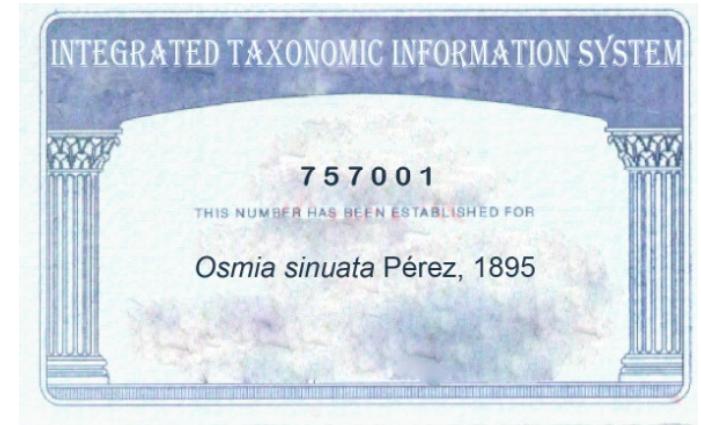
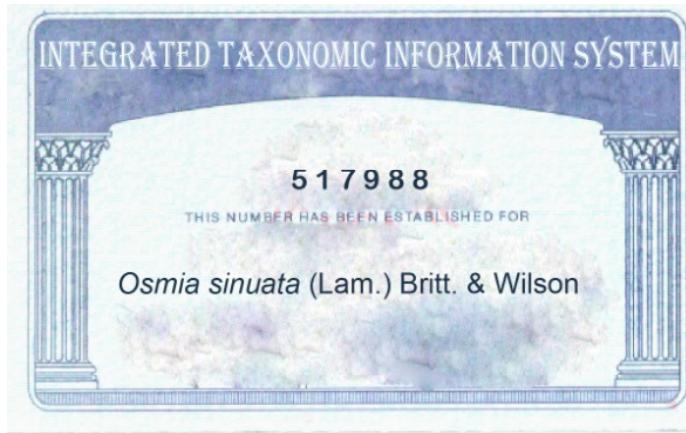
*MISSION: TO BUILD AND MAINTAIN A  
SCIENTIFICALLY CREDIBLE AND PUBLICLY  
ACCESSIBLE DATABASE OF TAXONOMIC DATA AND  
INFORMATION ON THE WORLD'S BIOTA, PLACING  
PRIORITY ON THE TAXA OF NORTH AMERICA.*

*Currently*  
623,782 Scientific Names  
117,231 Common Names





ITIS Taxonomic Serial Numbers are Social Security Numbers  
for Species Names

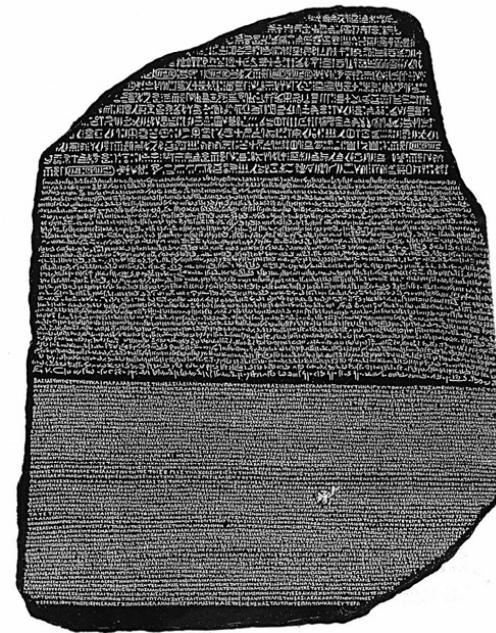




Google scholar

*Marginaria polypodioides*

**15 Articles**



ITIS is the Rosetta Stone  
for Species Names



Google scholar

*Marginaria polypodioides*

**With ITIS synonymy**

*Pleopeltis polypodioides*

*Polypodium polypodioides*

**814 Articles**



USGS

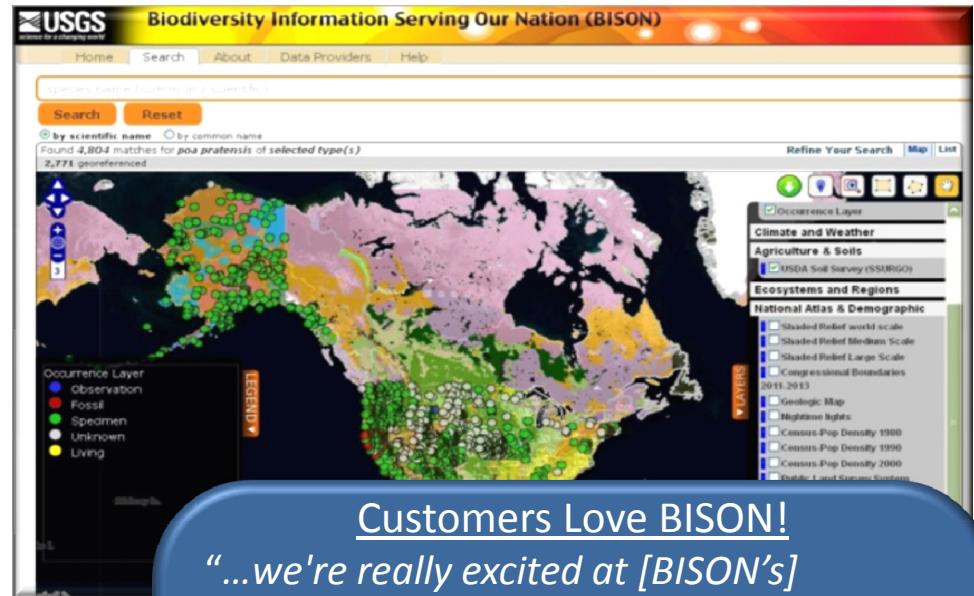
# BISON

*The US national unified  
resource and community  
focal point for discovery,  
linkage and re-use of  
organismal occurrence data*



# Biodiversity Information Serving Our Nation (BISON.USGS.ORNL.GOV)

- National resource for US federal and non-federal biological occurrence data
- >110M records and 60 environmental layers
- 253 data providers – 9 federal agencies & all 50 states
- ~750,000 citizen and professional scientists
- Serves as the US node of the Global Biodiversity Information Facility (GBIF)

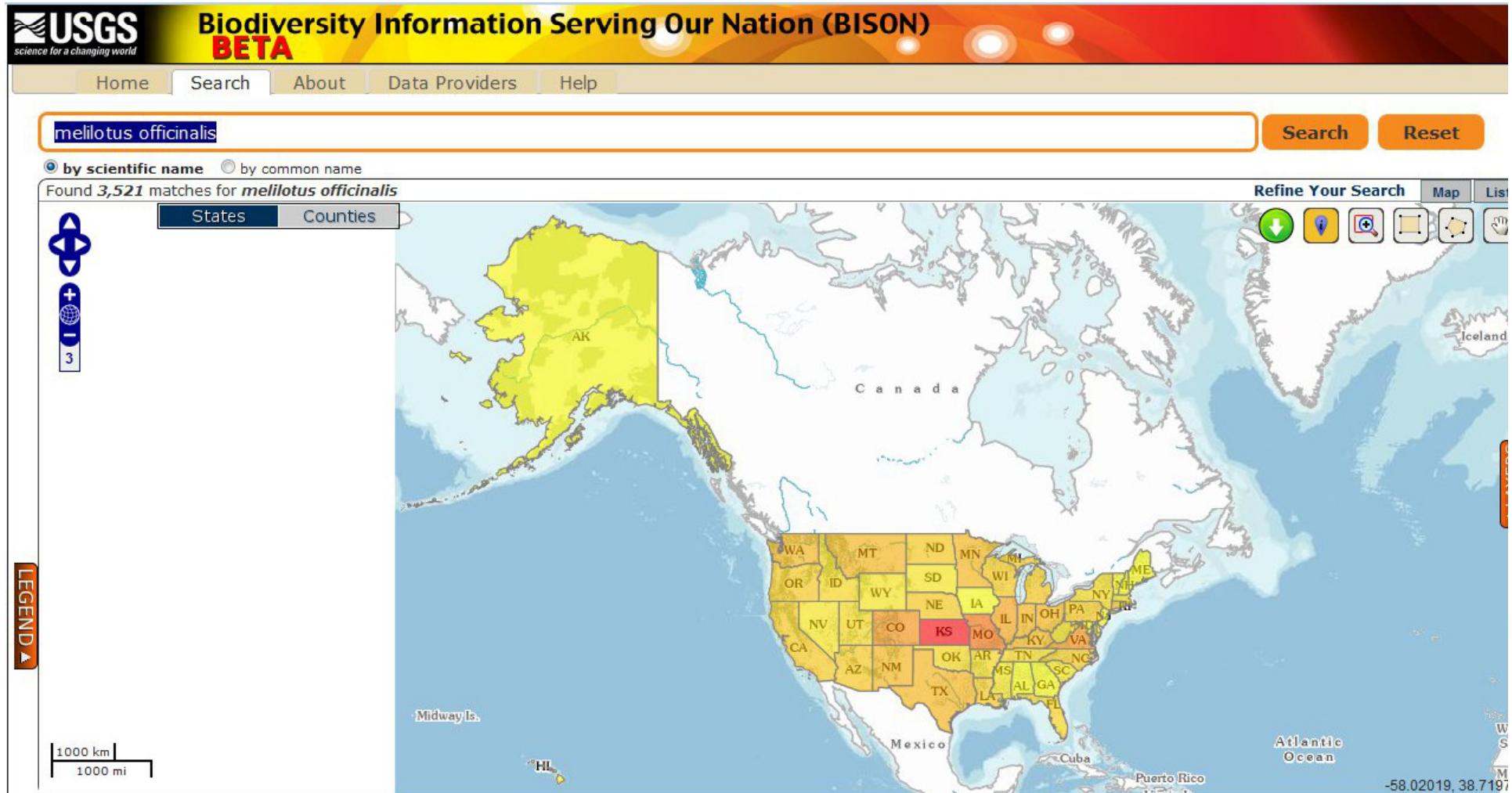


## Customers Love BISON!

*“...we’re really excited at [BISON’s] performance in producing and mapping extremely large search-result sets (I generated one with 1.8 million hits in a matter of seconds).”*

Scott L. Cross, Ph.D. NOAA National Oceanographic Data Center/National Coastal Data Development Center, Charleston, SC. April, 22, 2013

# State Heat Map



# Click on a State and Show the Counties

 USGS science for a changing world **Biodiversity Information Serving Our Nation (BISON)** **BETA**

Home Search About Data Providers Help

species name (common / scientific)

by scientific name  by common name

Found 81,254,399 matches for **all species**  
72,504,266 georeferenced

Refine Your Search

States Counties

LAYER ▾

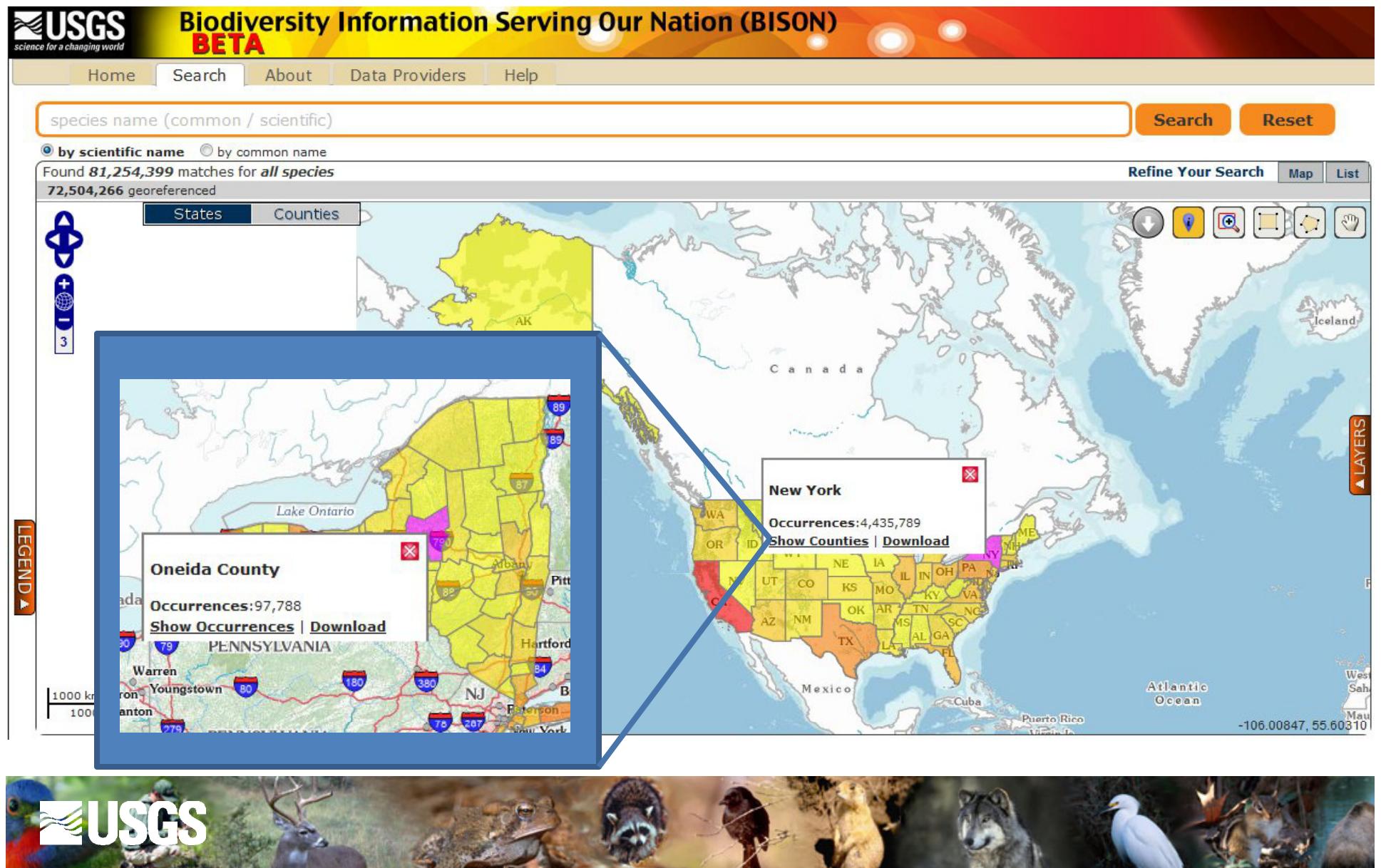
Legend ▾

AK  
Iceland  
Canada  
Lake Ontario  
New York  
Occurrences: 4,435,789  
[Show Counties](#) | [Download](#)

Oneida County  
Occurrences: 97,788  
[Show Occurrences](#) | [Download](#)

1000 km  
100 mi

106.00847, 55.60310

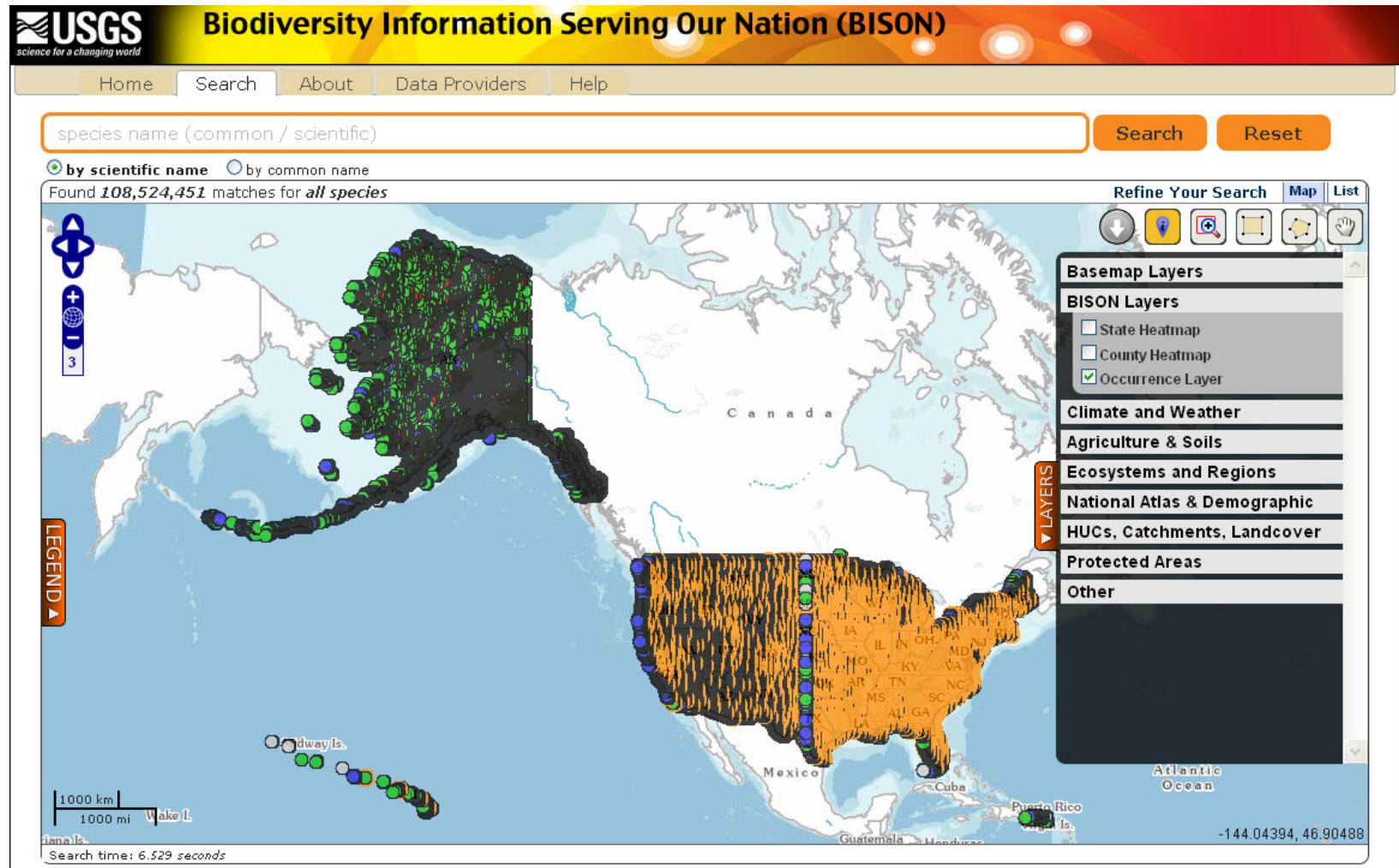


# County Heat Map



# All of the points

(even when the scale doesn't make sense)



# Lists

## (Especially useful for non-geocoded data)

 **Biodiversity Information Serving Our Nation (BISON)**  
**BETA**

Home Search About Data Providers Help

species name (common / scientific)

by scientific name  by common name

Found 7,428 matches for **all species** in Del Norte County, California [ Show all counties | all states ]   Advanced Search Refine Your Search

Scientific Name	Common Name(S)	Type	Geo	Provider
Alosa sapidissima	[American shad, alosa sapidissima, Atlantic shad, common shad, sábalo americano, white shad]	Observation	Yes	United States Geological Survey
Pomoxis annularis	[white crappie]	Observation	Yes	United States Geological Survey
Salmo salar	[saumon, saumon Atlantique, Atlantic Salmon, Salmon]	Observation	Yes	United States Geological Survey
Potamopyrgus antipodarum	[New Zealand mud snail]	Observation	Yes	United States Geological Survey
Anacolia menziesii		Specimen	Yes	University of Connecticut
Claopodium bolanderi		Specimen	Yes	University of Connecticut
Marah	[manroot]	Specimen	Yes	University of Connecticut
Racomitrium aciculare		Specimen	Yes	University of Connecticut
Hypogymnia occidentalis	[western tube lichen]	Specimen	Yes	Arizona State University, International Institute for Species Exploration
Lecanora pacifica	[Pacific rim lichen]	Specimen	Yes	Arizona State University, International Institute for Species Exploration
Parmelia sulcata	[shield lichen]	Specimen	Yes	Arizona State University, International Institute for Species Exploration

Displaying 351 - 375 of 7428 [« First](#) [< Prev](#) [Next >](#) [» Last](#)



# Refined Search

**Biodiversity Information Serving Our Nation (BISON)**  
**BETA**

Home Search About Data Providers Help

**melilotus officinalis**

by scientific name  by common name

Found 3,521 matches for ***melilotus officinalis***

**Basis of Record**

- Fossil (14)
- Literature (2024)
- Observation (23)
- Specimen (962)
- Unknown (498)

**Data Provider**

- University of Connecticut (53)
- University of Kansas Biodiversity Research Center (355)
- University of Tennessee, Knoxville (17)
- University of Washington Burke Museum (102)
- Université de Montréal Biodiversity Centre (1)

**State**

- Indiana (78)
- Iowa (14)
- Kansas (260)
- Kentucky (83)
- Louisiana (53)
- Maine (12)
- Maryland (6)
- Massachusetts (22)
- Michigan (60)

**Year Range**

From  To

**LEGEND**

1000 km | 1000 mi

A map of North America with state boundaries and abbreviations. Major bodies of water like the Atlantic Ocean, Gulf of Mexico, and Great Lakes are labeled. A scale bar at the bottom left indicates 1000 km and 1000 mi.

**Hide Search Details** **Update Search Results**

**Map** **List**

**LAYERS**

Iceland

Midway Is.

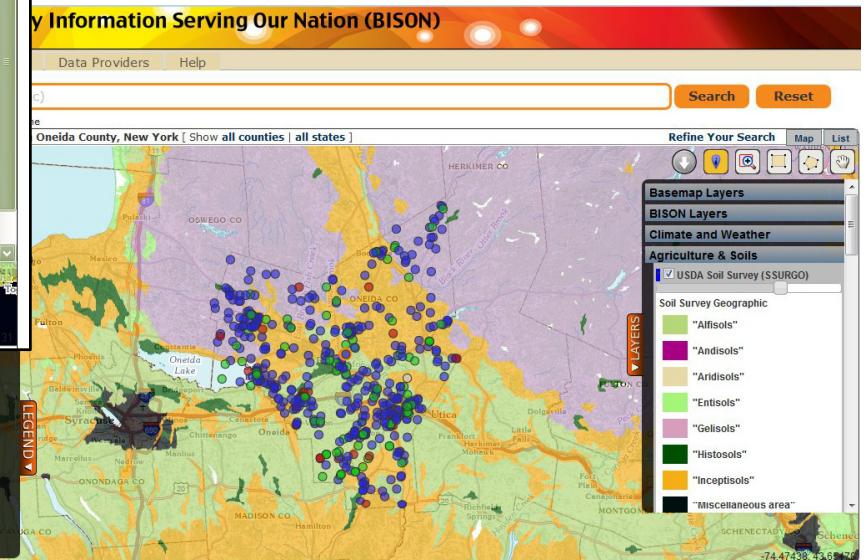
West Sah

Atlantic Ocean

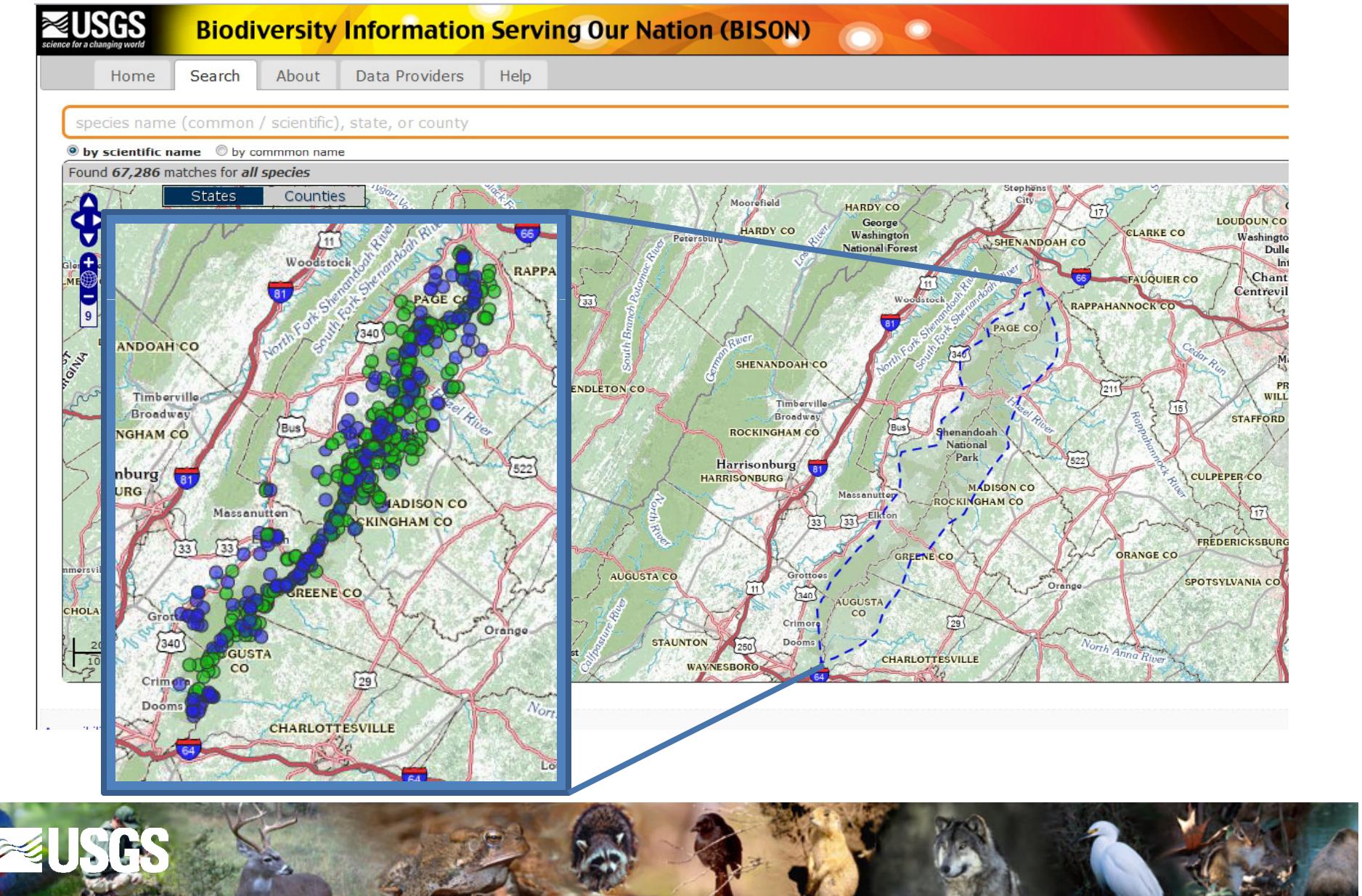
-23.21550, 51.86284



# *Any of 60 environmental layers, Symbology for points*



# *Define your own polygon*



# Documentation with a Click & Download

**Biodiversity Information Serving Our Nation (BISON)**  
**BETA**

Home Search About Data Providers Help

species name (common / scientific)

by scientific name  by common name

Found 35,048 matches for **all species** from the **specified providers** in Pima County, Arizona [ Show all counties | all states ]

Refine Your Search

**Record Details**

Resource: UA Herbarium  
Basis of Record: specimen  
Scientific Name: *Galium proliferum*  
Common Names: [limestone bedstraw]  
State: Arizona  
County: Pima  
Country\_code: US  
Provider: University of Arizona Herbarium  
Provider URL: <http://ag.arizona.edu/herbarium/index.php>  
Collector: C.E. Jenkins  
Latitude: 32.0765  
Longitude: -111.918  
Precision: N/A  
Year: 1979

**Location Records: 10**

[Download All](#)

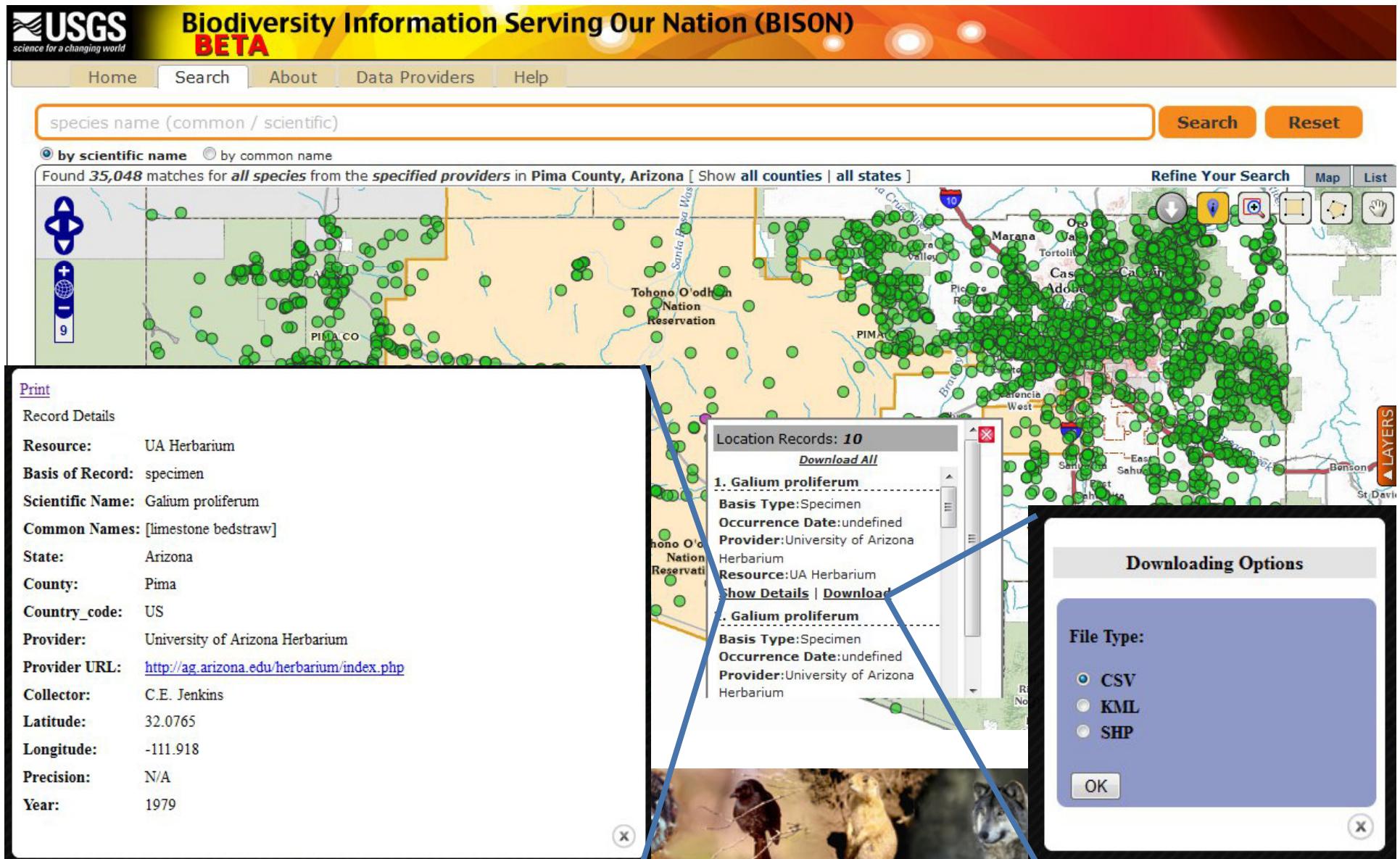
1. *Galium proliferum*  
Basis Type: Specimen  
Occurrence Date: undefined  
Provider: University of Arizona Herbarium  
Resource: UA Herbarium [Show Details](#) [Download](#)

2. *Galium proliferum*  
Basis Type: Specimen  
Occurrence Date: undefined  
Provider: University of Arizona Herbarium  
Resource: UA Herbarium [Show Details](#) [Download](#)

**Downloading Options**

File Type:

CSV  
 KML  
 SHP



# Individual Stats

Screenshot of a web browser showing the USGS BISON statistics page. The page displays search and download statistics for various data providers.

The browser tabs are: Welcome to Stinger's Place, Biodiversity Information S..., and Inbox (959) - gguala@usgs...

The URL in the address bar is bison.usgs.ornl.gov/#

The page header includes the USGS logo, science for a changing world, and links to USGS Home, Contact USGS, and Search USGS.

The main content area shows search and download statistics for the following data providers:

Data Provider	Today		This Week		This Month	
	Searches	Downloads	Searches	Downloads	Searches	Downloads
Academy of Natural Sciences						
Herpetology	149	3	792	56	386	23
MAL	137	0	797	46	361	5
ORN	133	1	810	26	336	4
Acadia University						
E. C. Smith Herbarium (ACAD)	136	0	681	29	308	4
Alabama Museum of Natural History						
Herp Specimens	139	3	751	55	353	17
Alaska Ocean Observing System						
Arctic Ocean Diversity	135	1	662	23	304	5
American Museum of Natural History						
Birds	146	1	839	30	364	5
Herps	148	3	814	55	395	25
Mammals	165	1	991	29	418	8
Arboretum, University of Copenhagen						
University of Copenhagen's Arboretum	127	1	661	22	290	4
Arctos						
Last Generated: Thu May 2 12:08:37 2013 Geological Survey						
URL: <a href="http://bison.usgs.ornl.gov/">http://bison.usgs.ornl.gov/</a>						
Page Contact Information: <a href="#">Ask USGS</a>						
Page Last Modified: Wednesday, April 17, 2013						

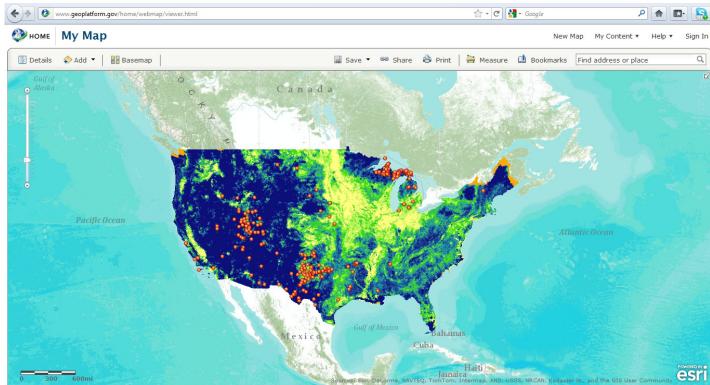
A Symantec Endpoint Protection message box is visible in the bottom right corner, stating: "Traffic has been blocked from this application: (ntoskrnl.exe)".

The taskbar at the bottom shows various icons for system functions like power, network, and search.



# Mashability & Extended Web Services

(BISON.USGS.ORNL.GOV)



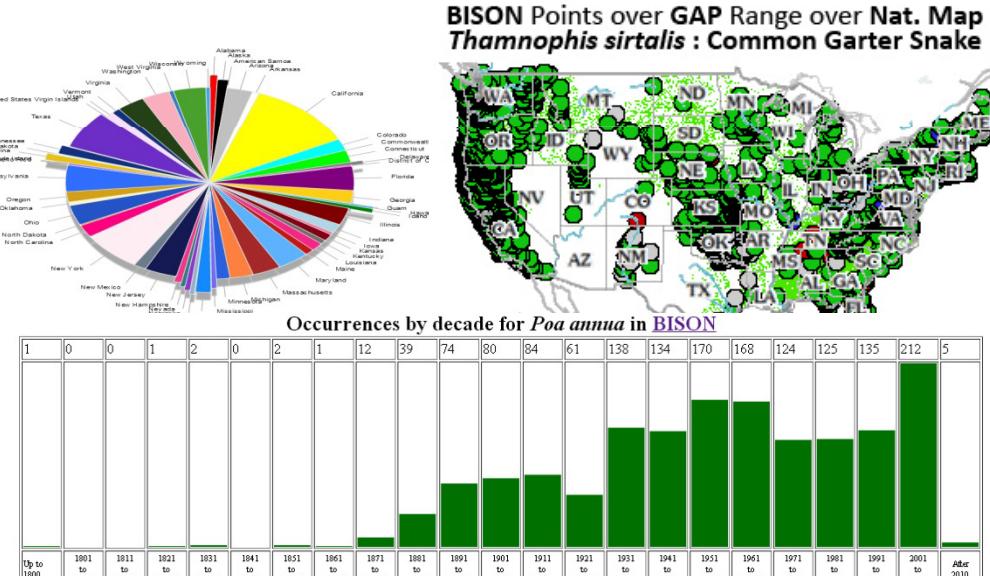
Mobile Apps  
Augmented  
Reality &  
Points in  
Vicinity



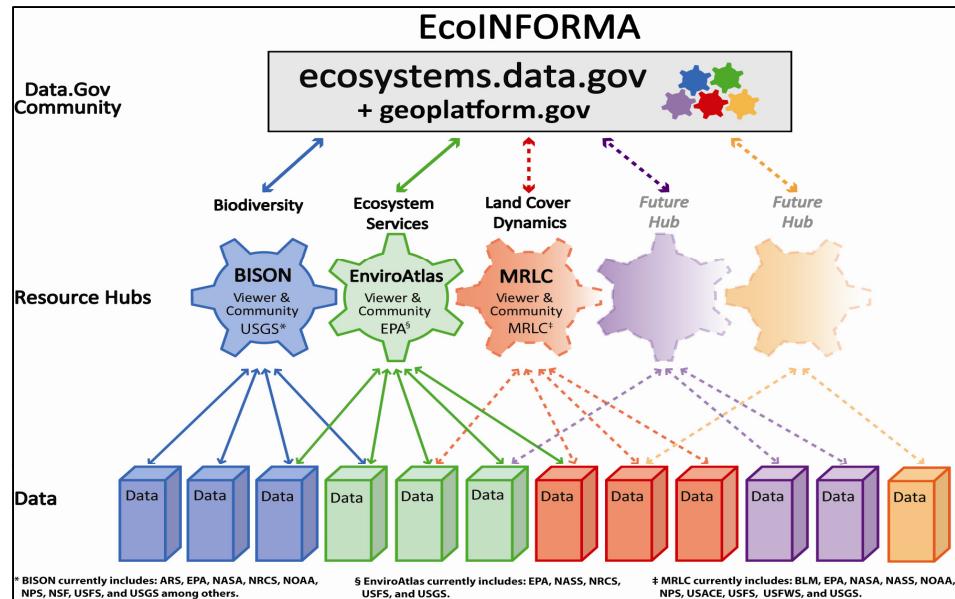
Wolves (BISON), %  
Natural Cover  
(EnviroAtlas) &  
Topography Base (in  
Geoplatform.gov)

**Output Formats**  
(Direct Solr & API)  
JSON, JSONP, XML  
SHP, CSV  
+ WMS services

Other User Applications



# EcoINFORMA



- Metadata and pointers to the data sit at Data.gov.
- Geoplatform.gov provides the top level geospatial discovery and mashup.
- The Hubs coordinate the communities and provide sophisticated tools.
- BioEco provides the forum for inter-hub/inter-agency communication.
- Impediments are identified and addressed as appropriate up the NSTC chain.

## Hubs

- Large enough to...
  - lead a community.
  - leverage scale for IT, standardization and outreach.
- Small enough to...
  - be invested in and led by a single agency.
  - be a focused center of excellence.

